KIZZDANIEL LIE

A FILM BY THE ALIEN

DIRECTORS VISION / CONCEPT BREAKDOWN

DISCLAIMER:

Until an agreement is reached (this document is agreed to and feedback returned) all ideas contained in the treatment, orally, in emails or through any physical documents remain the intellectual property of THE ALIEN.

Should the client decide not to use the services of THE ALIEN, he/she must not in any form attempt to recreate the ideas from the treatment as that would be an infringement on THE ALIEN and legal action would be taken to resolve any complications that may arise.

hi,

Thanks for sending this song,

When I first heard this track I was immediately arrested by it; by its subtleness and its pain and it’s rawness. I love how the lyrics instantly inspire imagery, and I relate deeply to it And upon getting the brief from the artist My Vision for “ LIE ‘ is a series of interconnected vignettes interpreting the raw emotions that the song carries, through aesthetically framed performance shots of the artist, underlaid with a very interesting yet heart touching love story.

We’re really excited about the possibility of making this Film So much so, we went ahead and edited a video mood board to give you a feel of what’s to come. it would be an epic piece of work. If you like the overall idea but have issues with some particular moments, don’t hesitate to get in touch.

CLICK TO WATCH MOOD BOARD NOW

- ALIEN

CONCEPT

A LOVE STORY GONE SOUR.

- I want to explore a story of two couples who battled relationship issues. We narrate this story from VADO's perspective who is obviously heartbroken, and reminiscing about the good and bad times they've both had while wishing things can go back to normal but finally letting bygone be bygone and accepting the fact that things would never go back to the way it was. .

- Throughout this video we see and highlight key moments that depicts the stages in which the relationship went from 100% to 0. We end the video without a resolve they both part ways .

- THE MAIN CATCH NOW HERE IS, THROUGHOUT THE VIDEO VIEWERS CANT SEEM TO FIGURE OUT WHATS ACTUALLY WRONG AND WHATS CAUSING THIS BREAK UP - **YES! WE'LL REVEAL IT IN BITS TILL THE END OF THE VIDEO.**

NARRATIVE

PRELUDE

- Our Video opens to Vado's girl making a call walking out to the balcony of her house gazing at the road like she's expecting him, from this conversation and her expressions, we realise that a plan they both made earlier is being delayed (A birthday dinner she had been so hyped about so much that she didn't sleep all night trying to figure out an outfit to wear). She ends the call and leaves the balcony heading back into the house. From the look of things we see she isn't happy at all about this.







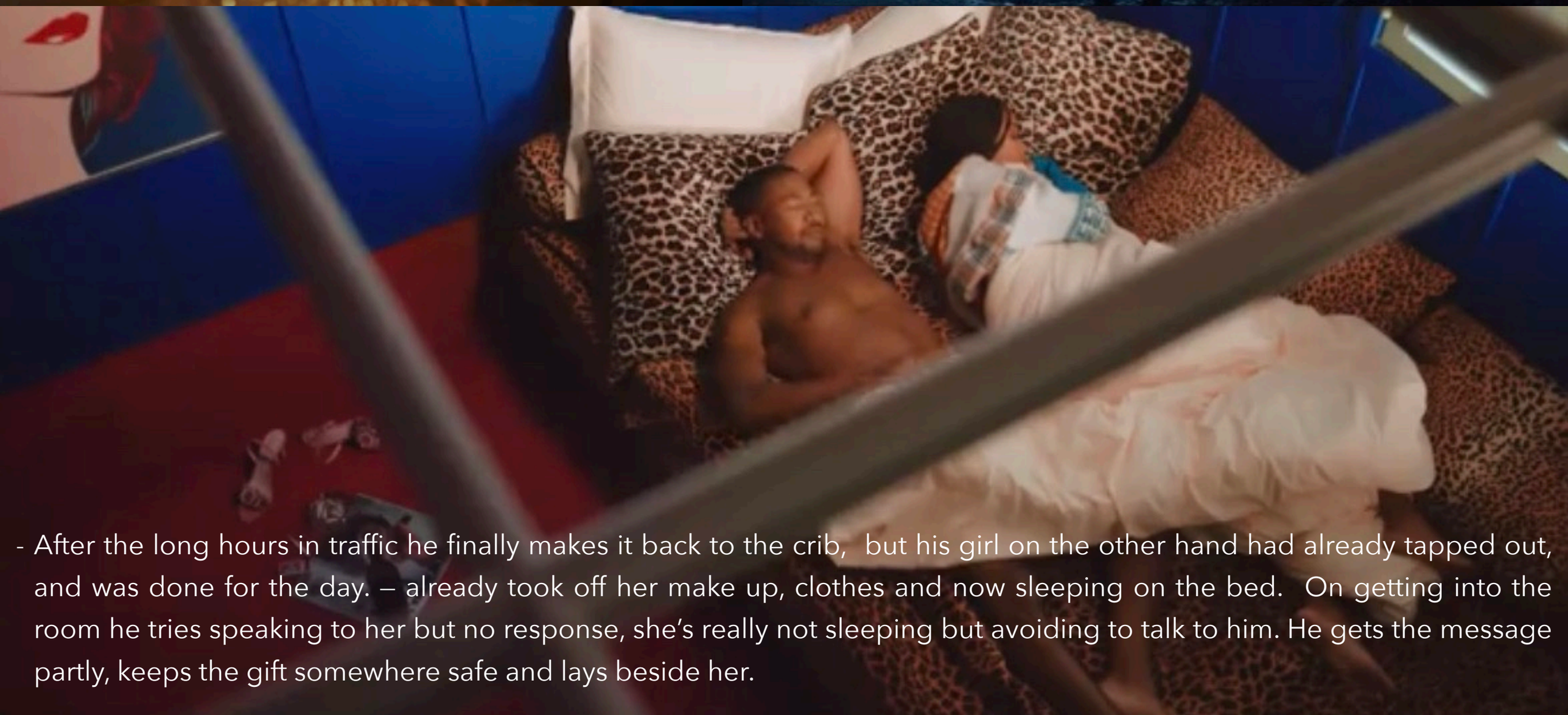


- Vado on the other hand is stuck in traffic (We can see he made some extra efforts to get her a special gift from the pawn shop in a cute box hence he got stuck in the traffic because this is not a route he’s so familiar with (We do not reveal the content content of this box till the end of the video).









- After the long hours in traffic he finally makes it back to the crib, but his girl on the other hand had already tapped out, and was done for the day. – already took off her make up, clothes and now sleeping on the bed. On getting into the room he tries speaking to her but no response, she’s really not sleeping but avoiding to talk to him. He gets the message partly, keeps the gift somewhere safe and lays beside her.

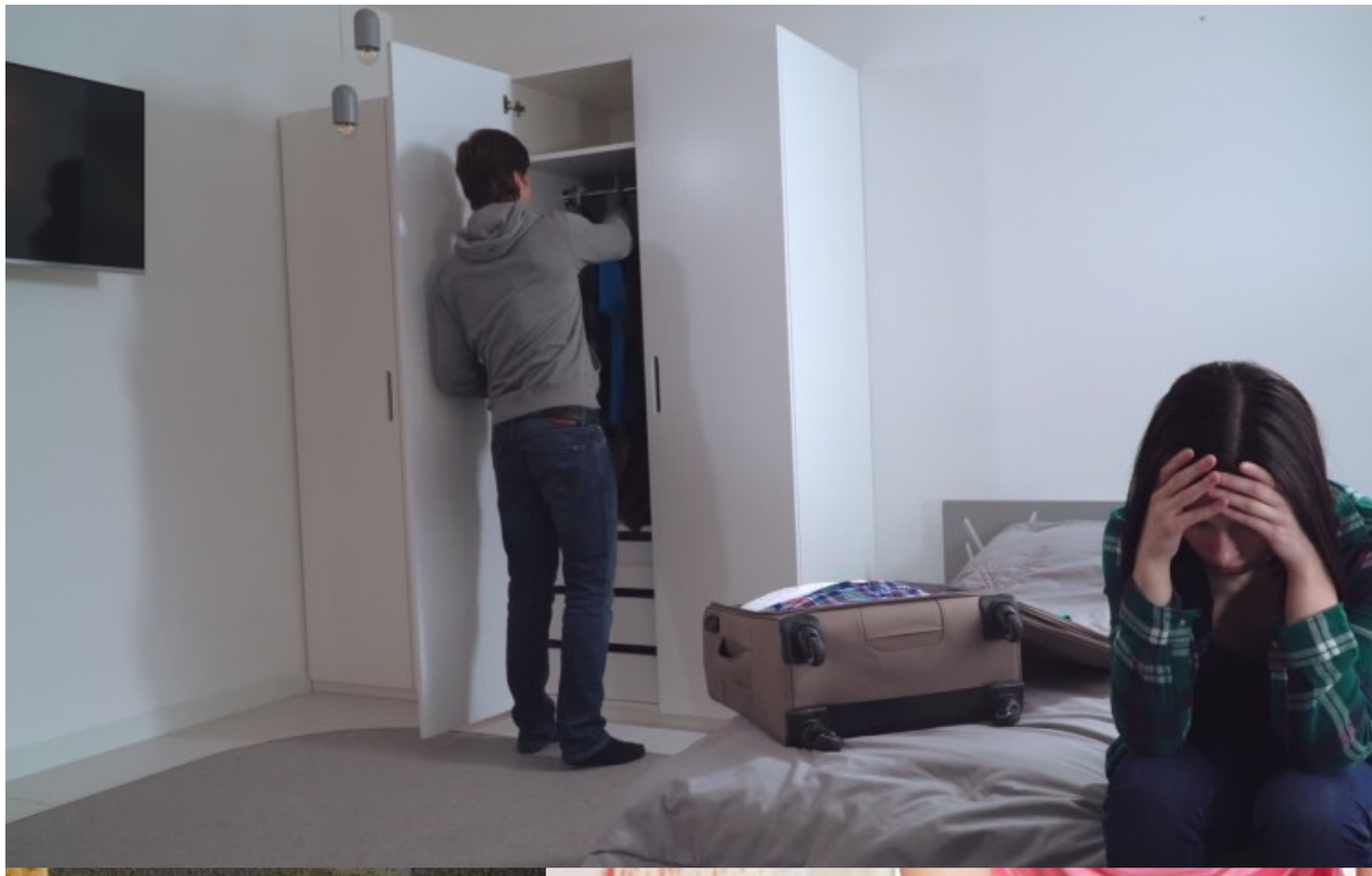
0:00 - 0:21 -**THE BREAKUP**



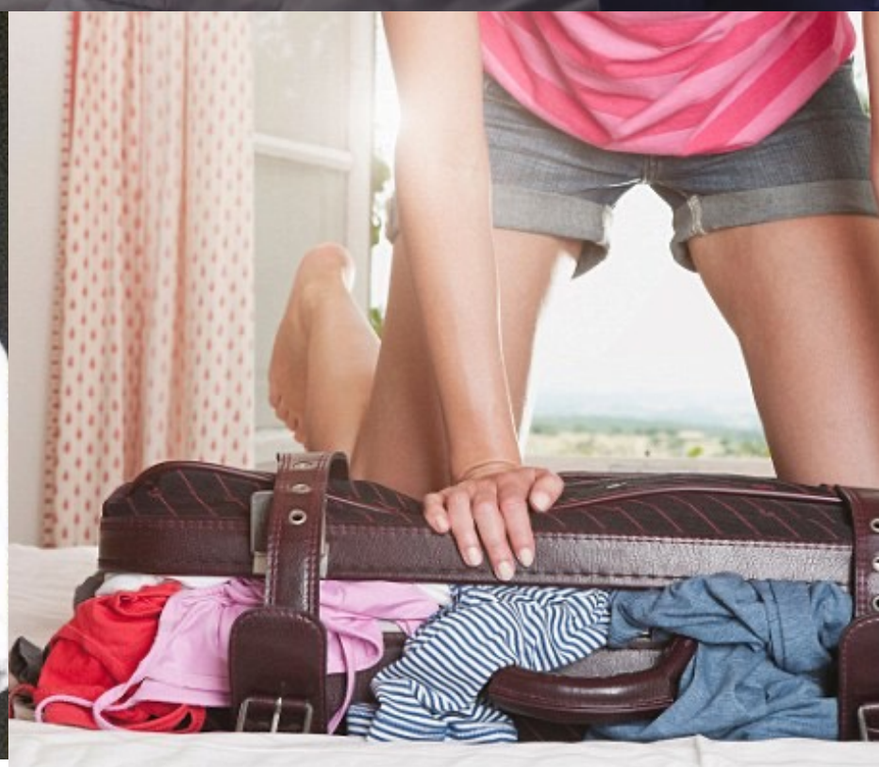


- The next morning, We open to VADO waking up (Blurry eye view that eventually becomes clear) to see his and to his surprise, she's packing her stuff in front of her wardrobe with tears in her eyes. While doing this, we see our artist trying to persuade her to stay, begging and performing to her, but to no avail. **(Everybody know say ooo me I no dey lie)**

- She packs up all her stuff and leaves the house banging the door at him. Every effort to restrain her from leaving proved abortive. Music fades at **(0:18)**







- He watched her leave. Looking out the window she leaves in her car and drives off. While he performs

MUSIC
BREAK
THE VOW

Immediately after this scenario, the music breaks, then we cut to a flashback of them, from earlier in the relationship Making a vow to themselves In a cozy moment.

CONVERSATION

VADO: “ promise me you’ll never leave me”

Lead model : Rolls her eyes and replies with a smile - ” I promise”

{ The conversations could be in subtitles or actual dialogue from both of them)

Suddenly, he snaps out of this memory and everywhere becomes cold , we establish him sit on the bed and lays in a very sad mood.

0:21 - 1:18 -**SWEET MEMORIES FROM THE PAST**

We open UP to see our couples doing cute relationship stuff - taking their regular long car drives to different interesting locations to create memories, having mini arguments and settling it out immediately and not allowing it kill their fun. (We can see it is mostly Vado's efforts to keep things calm and going always)

Our goal this sequence is for it to be all shades of Cuteness and getting as much couple moments as we can. Underlaying this story are cute performances of Vado to his girl in these different amazing & unique locations.






THE SOUL










TRUSTGOD

1:19 - 1:36 -**PICK UP MY CALL**

We open to see both of them in what looks like worlds apart form each other. Vado is trying to make a call to her but she keeps ignoring.





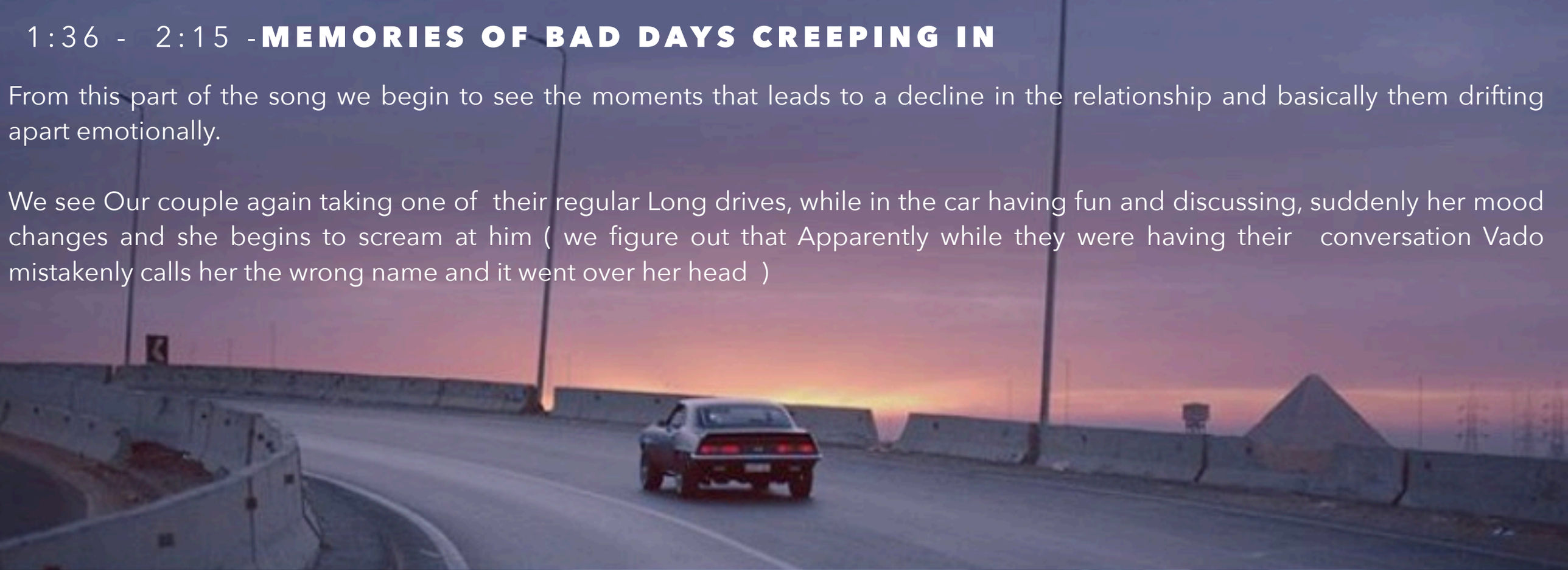


(1:28) - My body on you, your body on me sweet pass shittoh - here we see a shot of vado performing this part of the song while laying down on his girls laps, the look on his face while performing is vulnerability (this scene depicts and appeal - He’s still trying to hold on to her and relationship before it all goes bad)

1:36 - 2:15 -**MEMORIES OF BAD DAYS CREEPING IN**

From this part of the song we begin to see the moments that leads to a decline in the relationship and basically them drifting apart emotionally.

We see Our couple again taking one of their regular Long drives, while in the car having fun and discussing, suddenly her mood changes and she begins to scream at him (we figure out that Apparently while they were having their conversation Vado mistakenly calls her the wrong name and it went over her head)



Here is where we begin to shine a light on the fact that she battles with extreme anger issues but still, Vado is willing to put up with it all because he Really love her, he believes it's all going to get better But the possibilities of that happening is looking really blurry as she's very unrepentant. (Here is where we cut to different scenarios to establish this shadow side of her character more)





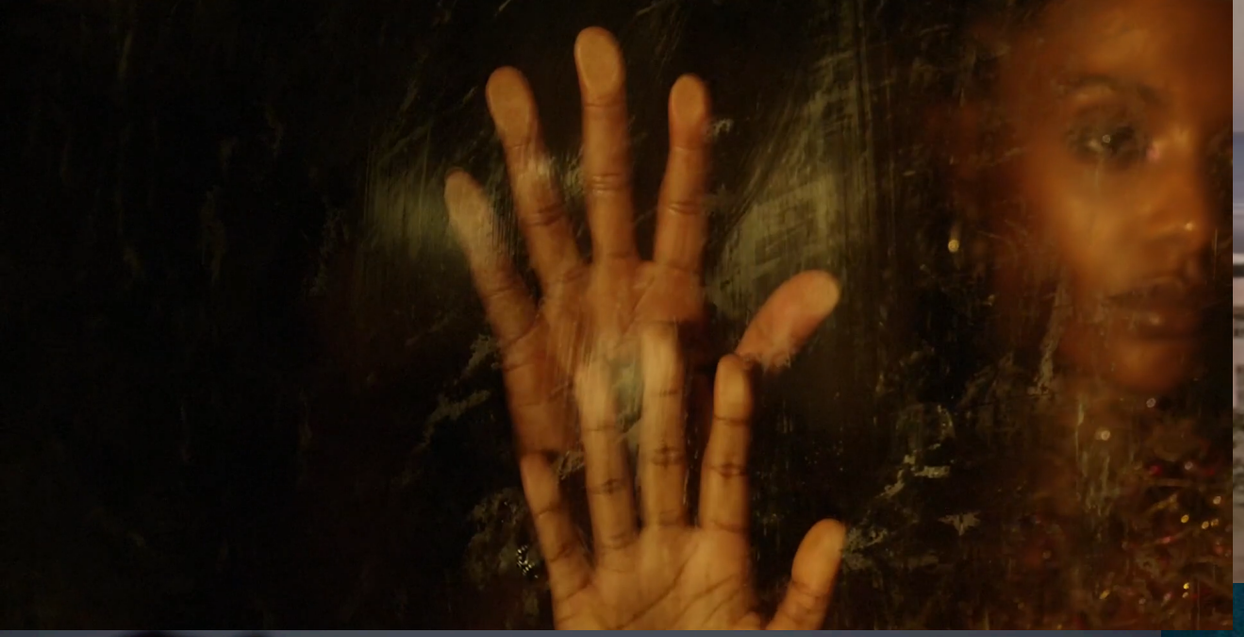




PERFORMANCE SHOT



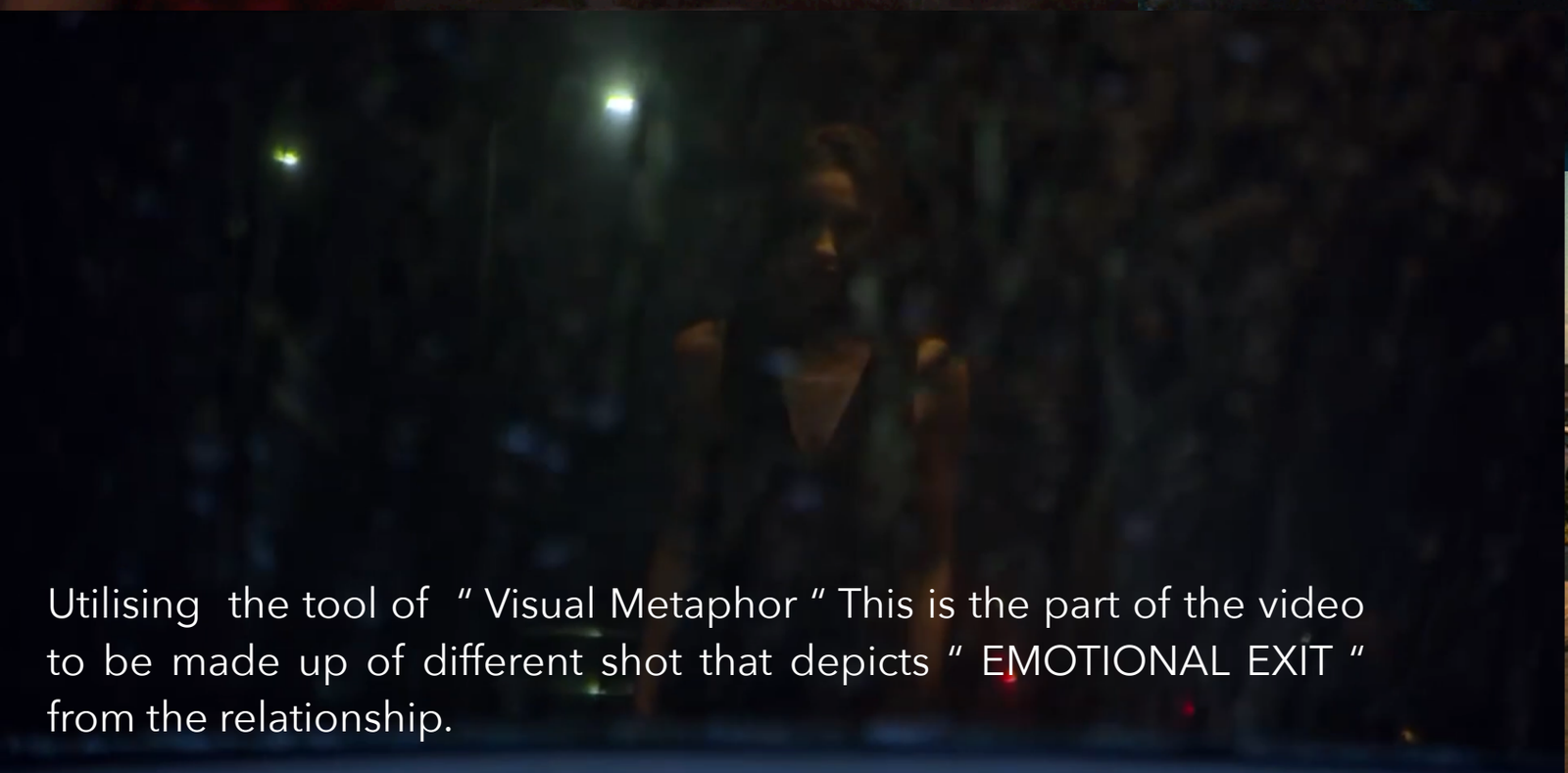
Narrating this part of the story, we see vado giving a very heartfelt / high octane performance with dancers behind him on a rock at night surrounded by moving heads lights all scattered around him strobing and moving around to create some sort of ambience to contrast the energy of his performance.











Utilising the tool of " Visual Metaphor " This is the part of the video to be made up of different shot that depicts " EMOTIONAL EXIT " from the relationship.



We end the video with vado by the water side with the same box he got from the pawn shop but now we can see it’s content, this looks like and engagement ring, he looks at it sadly and suddenly flings it into the water.







LOOK & FEEL

L DIRECTION - A UNIQUE PALLETE / LOOK.

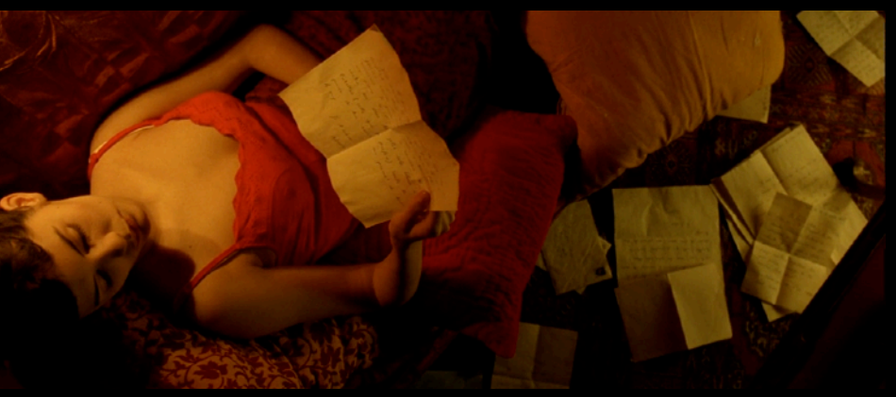
NES - WARM / RICH / TEXTURED / DAYLIGHT

- HUMID / GRUNGY / DARK / BLUE / GOLDEN



















SCENERY / COMPOSITIONS / LOCATIONS MOODBOARD



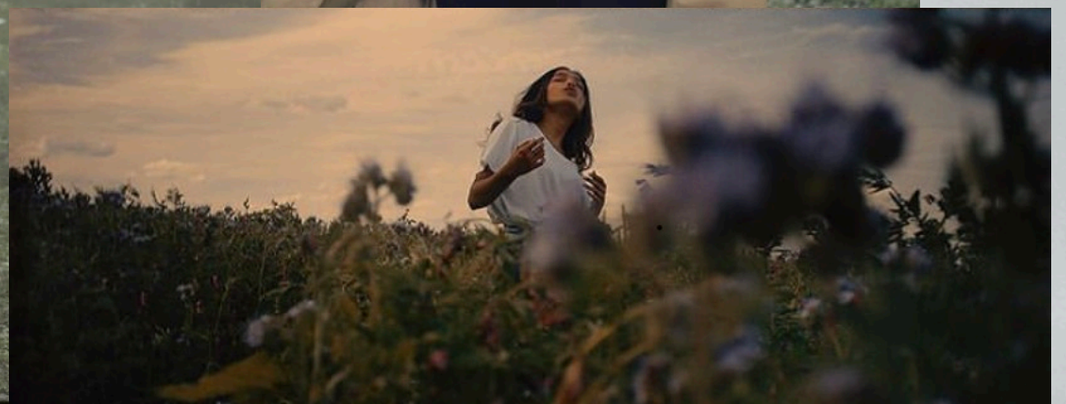

















CATALINA




CASINO



THE LOOK / FEEL / CINEMATOGRAPHY

- The style, texture and colour of this music video will combine the production design, setting and lighting mostly from Spanish & French cinema, and the meditative and reflective styles of their Narratives. The pace of the video will slowly accelerate like the song ending in an unpredictable conclusion.

Our main aim is to create a unique, cinematic and Creative Visual . Everything happens In one Environment and it would would be a marriage between light , Meticulous camera Movements and amazing stage / camera blocking to create an amazing Visual Performance Piece.

With the use of techniques such as in camera transitions, VFX, amazing compositions, reverse edits, slow motions coupled with detailed minimalistic production designs, we will not only bring out key moments in the song but will transport our viewers to the same location as what is in the video. Video look so clear you could touch it coupled with meticulously designed & solid camera work that would cut beautifully to the music's structure.

FINAL WORD

We're incredibly excited about this project, It would be a striking cinematic ride. If you have any questions about the script and want any edits, don't hesitate to get in touch. Here's a small selection of Our previous work...

https://vimeo.com/thealienvisuals

DIRECTED BY



MAYHEMCRE8TIVES